

Single Bay - Red

The planogram displays a variety of wine bottles in a single bay. The bottles are arranged in five rows, with labels and descriptions provided for each. The labels include 'FORTIFIED', 'Casillero del Diablo', 'Campo Viejo', 'Trivento', 'Oyster Bay', 'Italy Blend', 'France Premium', 'Yellow Tail', 'Wolf Bunch', '19 Crimes', 'Apostrophe', 'Dark Horse', 'Diablo', 'Trivento Malbec Reserve', 'Trivento Malbec Reserve', 'Campo Viejo', 'Campo Viejo', 'Italy Blend', and 'France Mid Level'. The descriptions below the bottles include 'Fortified Wine', 'Casillero Cab Sauvignon', 'Campo Viejo Rioja', 'Bassano Hill Red Merlot', 'Trivento Malbec Private Reserve', 'Oyster Bay Merlot', 'Campo Viejo Rioja Tempranillo Reserve', 'Italy Blend', 'France Premium Bordeaux/Pinot', 'Yellow Tail Jimmy Red Rose Blend', 'Yellow Tail Jimmy Red Rose Blend', 'Wolf Bunch Cab Sauv', '19 Crimes Red', 'Apostrophe Red', 'Dark Horse Cab Sauv', 'Diablo Dark Red', 'Trivento Malbec Reserve', 'Trivento Malbec Reserve', 'Campo Viejo Rioja Tempranillo', 'Campo Viejo Rioja Tempranillo', 'Italy Blend', 'France Mid Level Bordeaux/Pinot', 'Jam Shred Shiraz', 'Jam Shred Shiraz', 'Yellow Tail Shiraz', 'Yellow Tail Shiraz', 'Yellow Tail Shiraz', 'Barriford Shiraz', 'Barriford Shiraz', 'Casillero Merlot', 'Casillero Merlot', 'Casillero Cab Sauv', 'Casillero Cab Sauv', 'Casillero Cab Sauv', 'France Mid Level', 'McGaughey Black Label Shiraz', 'Hardys Crest Cabernet Sauv Shiraz', 'Hardys Crest Cabernet Sauv Shiraz', 'Hardys V&V Shiraz', 'Hardys V&V Shiraz', 'Barriford Malbec', 'Kumala Shiraz', 'Kumala Merlot', 'Coco Star Pinot Noir', 'Argentina Malbec Reserve', 'L'Heart Merlot', 'L'Heart Merlot', 'Spain Tempranillo', 'McGaughey Black Label Shiraz', 'Hardys Bin 161 Merlot', 'Hardys Bin 161 Merlot', 'Hardys Bin 161 Shiraz', 'Hardys Bin 161 Shiraz', 'Blossom Hill Soft & Fruity', 'Blossom Hill Soft & Fruity', 'Isla Negra Merlot', 'Isla Negra Merlot', 'Isla Negra Cab Sauv', 'Echo Falls Pinoced', and 'Isla Negra Bin Cabernet Sauvignon'. The website 'WINE-WISE.CO.UK' is prominently displayed at the bottom of the planogram.

Shelf 1

Fortified Wine x6
Casillero del Diablo Reserva Cabernet Sauvignon 187ml
Campo Viejo Rioja 187ml
Blossom Hill Red Blend 187ml
Trivento Private Reserve
Oyster Bay Merlot
Campo Viejo Reserva Rioja
Retailer Choice - Premium Italian Red
Retailer Choice - Premium French Red

Shelf 2

Yellow Tail Jammy Red Roo x2
Wolf Blass Yellow Label Cabernet Sauvignon
19 Crimes Red Blend
Apothic Red Blend
Dark Horse Red Blend
Diablo Red Blend
Trivento Reserve Malbec x2
Campo Viejo Rioja x2
Retailer Choice - Mid-range Italian Red
Retailer Choice - Mid-range French Red

Shelf 3

Jam Shed Shiraz x2
Yellow Tail Shiraz x2
Yellow Tail Merlot
Barefoot Merlot
Casillero del Diablo Reserva Merlot x2
Casillero del Diablo Reserva Cabernet Sauvignon x2
Casillero del Diablo Reserva Malbec
Retailer Choice - Mid-range French Red

Shelf 4

McGuigan Black Label Red Blend
Hardys Crest Cabernet Sauvignon/Shiraz x2
Hardys VR Shiraz x2
Barefoot Malbec
Kumala Shiraz
Kumala Merlot
Cono Sur Bicicleta Pinot Noir
Retailer Choice - Mid-range Argentine Malbec
I Heart Merlot x2
Retailer Choice - Mid-range Spanish Tempranillo/Rioja

Shelf 5

McGuigan Black Label Shiraz
Hardys Bin 161 Merlot x2
Hardys Bin 161 Shiraz x2
Blossom Hill Soft & Fruity Blend x2
Isla Negra Merlot x2
Isla Negra Cabernet Sauvignon
Echo Falls Red Fruit Fusion
Isla Negra Cabernet Sauvignon Bag-in-Box

Single Bay - White/Rosé

Blossom Hill Chardonnay, Blossom Hill rosé Chardonnay, Most Wanted Pinot Grigio rosé, Sparkling Wine, Sparkling Wine, Sparkling Wine, Sparkling Wine, Sparkling Wine, Sparkling Wine, Sparkling Wine, Sparkling Wine, Sparkling Wine, Sparkling Wine, Retailer Choice French Burgundy, Retailer Choice French Loire, Italy
 Gallo Family Grenache Rosé, Barfoot Zinfandel Rosé, Retailer choice Provence Coteaux du Rhodanais, Lindemanns Riesling Chardonnay, Mid House Sauvignon Blanc, Mid House Sauvignon Blanc, Oyster Bay Sauvignon Blanc, Oyster Bay Sauvignon Blanc, Villa Maria Pinot Noir Sauvignon Blanc, Casillero Sauvignon Blanc, Casillero Sauvignon Blanc, Casillero Chardonnay, Retailer choice Pinot Grigio
 Blossom Hill Zinfandel Rosé, Barfoot Pinot Grigio Rosé, Oxford Landing Sauvignon Blanc, Hardys Chardonnay/Sauvignon Blanc, Yellow Tail Chardonnay, Yellow Tail Pinot Grigio, Barfoot Pinot Grigio, Barfoot Pinot Grigio, Heart Pinot Grigio, Heart Pinot Grigio, Heart Sauvignon Blanc, Heart Chardonnay, Karaha Reserve Chardonnay
 Blossom Hill Blend, Hardys Cabernet Sauvignon Rose, Hardys Pinot Grigio, Hardys Pinot Grigio, Hardys Pinot Grigio, Hardys Pinot Grigio, Hardys Pinot Grigio, Hardys Pinot Grigio, Blossom Hill Blend, Blossom Hill Blend, Isla Negra Sauvignon Blanc FX, Isla Negra Sauvignon Blanc FX, Isla Negra Chardonnay FX, Karaha Blend
 Echo Falls Flavored Rose Fruit Fusion Summer Berries, Echo Falls Flavored Rose Wine & Gin Fusion Strawberries and Raspberry, Echo Falls Rose Blend, The Stone Hill Lush & Fruity Rose Blend, The Stone Hill Fresh and Fruity white, Echo Falls Blend, Isla Negra Blend Sauvignon FX, Perry, Perry, Perry, Perry
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Shelf 1

Blossom Hill Chardonnay 187ml
Blossom Hill Zinfandel Rosé 187ml
Most Wanted Pinot Grigio Rosé Can
Sparkling Wine x8
Retailer Choice - White Burgundy
Retailer Choice - French Sauvignon Blanc
Retailer Choice - Italian White

Shelf 2

Gallo Grenache Rosé
Barefoot Zinfandel Rosé
Retailer Choice - Provence Pale Rosé
Lindemans Bin Chardonnay
Mud House Sauvignon Blanc x2
Oyster Bay Sauvignon Blanc x2
Villa Maria Private Bin Sauvignon Blanc
Casillero del Diablo Reserva Sauvignon Blanc x2
Casillero del Diablo Reserva Chardonnay
Retailer Choice - Italian Pinot Grigio

Shelf 3

Blossom Hill Zinfandel Rosé
Barefoot Pinot Grigio Rosé
Oxford Landing Sauvignon Blanc
Hardys Crest Chardonnay/Sauvignon Blanc Blend
Yellow Tail Chardonnay
Yellow Tail Pinot Grigio
Barefoot Pinot Grigio x2
I Heart Pinot Grigio x2
I Heart Sauvignon Blanc
I Heart Chardonnay
Kumala Reserve Chenin Blanc

Shelf 4

Blossom Hill Rosé Blend
Hardys VR Cabernet Sauvignon Rosé
Hardys VR Pinot Grigio x2
Hardys VR Sauvignon Blanc
Hardys VR Chardonnay x2
Blossom Hill Crisp & Fruity Blend x2
Isla Negra Sauvignon Blanc/Pedro Ximenez x2
Isla Negra Chardonnay/Pedro Ximenez
Kumala Classics White Blend

Shelf 5

Echo Falls Rosé Fruit Fusion Summer Berries
Echo Falls Rosé Wine & Gin Fusion
Echo Falls Rosé Blend
Straw Hat Lush & Fruity Rosé
Straw Hat Fresh & Fruity White
Echo Falls White Blend
Isla Negra Sauvignon Blanc/Pedro Ximenez Bag-in-Box
Perry x4